The International Council of Toy Industries (ICTI) first developed its Code of Business Practices in 1995. At the 28th annual general meeting in Beijing in June 2002, ICTI unanimously agreed to launch a worldwide auditing process to implement the ICTI Code of Business Practices, in accordance with a guidance document and an audit protocol approved by the then 18 (now 19) member countries. Thus, the ICTI CARE Process was born.

Two years later, in 2004, the ICTI CARE Foundation was created to oversee the ICTI CARE Process and the ICTI CARE Foundation Asia Ltd, (ICFAL) was established in Hong Kong to oversee operations -- in China initially and eventually throughout Asia, even all over the world.


The aim of the ICTI CARE Process is to have one global code of business practices, to achieve one world standard for the ethical manufacturing of toys throughout the global supply chain. By bringing the ICTI CARE Process to the factories, the toy industry promotes management system for fair labor practices and protects worker health and safety. Working conditions have already improved for over one million factory workers in China.

ICTI and the ICTI CARE Foundation are very grateful to all of those whose collaboration has made this program, and this book, possible. Our 19 member associations, and their individual members, were the prime movers of the Process and remain strongly committed to its growth and success.

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