China Toy & Juvenile Products Association

China Toy Association, established in 1986, renamed to China Toy & Juvenile Products Association (TJPA) with the approval of relevant Chinese government organizations in June 2011. TJPA is the sole national association in the Toys & Juvenile Product industry in China and is the only official representative in ICTI appointed by Chinese government.

It is recognized as the authoritative voice of China toy & juvenile product industry by the government, the trade, the media and consumers. Registered members consist of producers and distributors, testing laboratories, design firms, and educational institutions of toys, baby products, hobbies, and children entertainment products in China. By end of December, 2012, TJPA's registered members are over 5000.

The general management functions of TJPA are performed by the President and the Secretariat. The Secretariat is based in Beijing.

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