Factory Welcome Pack

Introduction to the Ethical Toy Program and guidance on how to get started

Nov 2021
Welcome to the Ethical Toy Program

Welcome to the ICTI Ethical Toy Program (IETP). Congratulations on joining the program and starting your journey towards IETP Certification of your factory.

As an IETP Certified factory, you’ll be in good company, having joined the world’s largest community of certified toy factories.

Experience tells us that adopting ethical business practices is not only good for your employees but great for your business too, with reduced worker turnover and increased productivity rates.

As well as improving conditions for your workforce, IETP Certification focuses on addressing the social compliance concerns of toy buyers – helping you to retain existing customers and win new ones. The program saves you time and money too, enabling you to avoid duplication by sharing the same audit information with multiple toy buyers.

At IETP, we strive to ensure factories get the most out of their participation in the program. We are committed to supporting you in this and helping to deliver improvements through workshops, training, and other resources to increase your understanding of ethical manufacturing.

Toy factories are at the core of everything that we do here at IETP. We want you to feel confident, supported, and heard in our community of open communication.

We invite you to share your views and feedback with us so that we can ensure that IETP continues to provide the support you need to manage social and ethical issues in your business.

Thank you for your commitment to ethical manufacturing.

Carmel Giblin
President & CEO, ICTI Ethical Toy Program

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About the Ethical Toy Program

What is the Ethical Toy Program?
The ICTI Ethical Toy Program is the responsible supply chain program for the global toy, children’s product and printing industry. We work with factories, retailers, importers and brands to ensure safe and fair conditions for workers at toy factories worldwide.

IETP audits and certifies toy factories according to the requirements set out in the ICTI Code of Business Practices.

Toy buyers join the Ethical Toy Program to source toys from our certified factories and to participate in our initiatives to improve the well-being of toy factory workers.

Toy factories join Ethical Toy Program to become certified and gain access to the training, education, and support we offer to factories to help them improve labor standards and make continuous improvements in their businesses.

The Ethical Toy Program operates globally, providing support and training for factories participating in the program

Ethical manufacturing is good for your business
Ethical Toy Program Certification is specifically designed to reflect the unique manufacturing environment at toy factories. It focuses on ethical issues which are of concern to your customers, providing them with confidence that you are addressing these.

IETP Certification represents a mark of excellence which buyers trust; over two-thirds of the world’s toys are produced in IETP Certified factories.

By providing a single, common responsible sourcing standard for global toy manufacturing which is requested and accepted by toy brands and retailers worldwide, IETP Certification also plays a major role in reducing audit fatigue. Our Certification removes the need for thousands of duplicate audits which would otherwise have been necessary if toy brands were each required to audit your toy factories individually. This introduces major efficiencies and reduces audit fatigue, saving you time and money. The Ethical Toy Program team go beyond traditional audits by offering on-site visits to provide interactive and informative consultation to help you resolve challenges you face.

IETP Certification also helps to drive improvements in your business to increase competitiveness, reduce worker turnover, and create a better more productive workplace.
What does Ethical Toy Program Certification cover?

Becoming IETP Certified means that you must uphold the following principles in the recruitment – and employment – of your workers:

**Audit Process**
Factories are transparent, auditors given full access to premises; able to conduct worker interviews without interference.

**Business Ethics**
Factories take adequate steps to prevent and eliminate unethical behavior in all business practices.

**Discrimination**
No discrimination in recruitment, workplace or dismissal.

**Disciplinary Practices**
Employees are treated with dignity and respect at all times.

**Employee Representation**
Rights of freedom of association and collective bargaining are recognized and respected.

**Employment Practices**
Compliance with applicable employment regulation and requirements, labor contracts provided to all workers.

**Environment and chemical safety**
Compliance with environmental regulations, training to ensure chemicals are handled safely.

**Modern Day Slavery**
No forced, involuntary or prison labor, no recruitment fees, all overtime is voluntary.

**Safety**
Workplace conditions are safe, employee health is safeguarded, protective equipment provided and utilized, effective emergency procedures.

**Underage Labor**
No child labor, enhanced protections for young workers.

**Wages**
Legal, fair, and accurate pay received without delay.

**Working Hours**
Hours are not excessive, adequate rest breaks provided.

Detailed instructions on how to comply with these core principles are available in the Ethical Toy Program Audit Checklist.

www.ethicaltoyprogram.org
The Benefits of Ethical Toy Program Certification

- Widely recognized standard - accepted by toy brands and retailers worldwide
- Greater acceptance by brands means fewer social audits – saving you time and money

- Provides access to a wide network of international toy buying companies
- Meets the social compliance standards and expectations of your customers

- Avoids unethical hiring practices such as child labor and forced labor – each of which have the potential to damage your business
- Lets you share social compliance data with customers quickly and easily via the Connect platform

- Offers training and support to help you understand and address issues and meet the Ethical Toy Program Standard
- Opportunities to learn and share best practice, see how other toy factories manage the same issues you are facing

Ethical manufacturing also offers the following benefits to your business:

- A happier, more committed, and more productive workforce
- Reduced worker turnover rates & lower recruitment costs
- Manage disruption to your business
- Comply with rules, regulation, and legislation on ethical issues
- Promote better ways of working to improve business efficiency
- Reduce the risk of products being rejected
- Attract new customers and repeat business
- On-site visits to review and discuss progress to help you make effective improvements

www.ethicaltoyprogram.org
Getting started with the Ethical Toy Program

Your journey from registration to certification includes the following five steps.

1. Start your application for Ethical Toy Program Certification online [here](#).
2. Pay registration fee to Ethical Toy Program and audit fee to your assigned audit firm.
3. Audit will be arranged and then completed by assigned audit firm within two months.
4. If all standards are met, audit report will be approved by Ethical Toy Program.
5. Once certification fee is paid your certificate will be issued by Ethical Toy Program.
STEP 1
Start your application for Ethical Toy Program certification online

Factories who are new to the Ethical Toy Program need to apply for certification online

Apply online through the Connect Platform
Click here to start your application online

Once you have submitted your application you will have an account on the Connect Platform, our online platform.

The Connect Platform enables you to track your progress in your certification journey, connect and share audit information directly with all your customers.

What does the Connect Platform do?

Connect is more than just a registration portal. Connect is an online platform where all your factory information is stored, from details about your production sites to the latest audit report and corrective action plans. Your customers use this platform to ‘connect’ with you. Once connected your customers can view your data in real time which cuts out the need for you to manually share information with them.

connect.ethicaltoyprogram.org

As soon as you have registered for certification you can log into the platform and start connecting with customers. You can also track the progress of your application for certification via the platform and view your reports once they have been submitted.
Benefits of using the Connect Platform to connect with your customers:

You will be listed on an ethical toy manufacturing database which increases your visibility to both your existing, and potential, customers.

Once you are connected with your customers on the platform, they will see your certification status and progress in the Ethical Toy Program.

Connected customers can then instantly download your Audit Reports and Corrective Action Plans saving you time and effort.

Resource to help you get started on Connect

Please consult the Connect User Manual for clear guidance on how to use the platform.

It is important to regularly monitor Connect to ensure you respond to your customers’ connection requests.

You should also ensure that the email address provided on registration is one that is regularly checked as Ethical Toy Program will use this email address to contact you and send you important updates.
STEP 2  Pay initial fees to Ethical Toy Program and to your assigned audit firm

Once you have created your user account on Connect and submitted your new factory application, your initial fees will be due.

Initial fees consist of two parts: a registration fee payable direct to Ethical Toy Program; and an audit fee payable direct to your assigned audit firm.

Once you register for Ethical Toy Program certification, an accredited third-party audit firm will be assigned to you.

**Registration Fee due to Ethical Toy Program**

New factories are required to pay the New Factory Registration Fee of US $1,500.

**Audit Fee due to Assigned Audit Firm**

Audit Fee is calculated by a cost per man-day of the audit of US $500 per man-day.

STEP 3  Audit will be arranged and then completed by the assigned audit firm within two months

What to expect from an Ethical Toy Program Audit

- All Ethical Toy Program audits except Progress Visits are unannounced
- Auditors and Progress Visit Specialists are assigned by IETP
- Audits are conducted by auditors from third-party audit firms approved and accredited by IETP
- Progress Visits can be conducted by the accredited audit firm, IETP team or other specialist organizations
What happens on the audit day

**Introductory Meeting**
An audit day will start with a brief introductory meeting.

**Quick Factory Tour**
A quick factory tour of production areas and offices will then commence.

**Formal Opening Meeting**
Following this, the formal opening meeting with factory representatives will commence. Formal opening meeting will:
- Clarify the purpose and scope of the audit
- Review and sign the Integrity Declaration Form, Non-Disclosure Agreement Form, and the Important Message on Ethical Toy Program
- Obtain consent of the facility management for visiting, taking photo and interviewing
- Confirm the list of documents which are required
- Clarify the need for transparency, indicating that violations such as excessive overtime hours should not be obscured by inconsistent records
- Emphasize that the audit is based on sampling
- Re-confirm the factory profile details

**Formal Audit in the Workshops**
A complete detailed tour of the factory including production areas (dormitory and canteen if applicable) will commence. Areas such as other possible production sites, where auditors consider applicable, should also be included in this tour.

**Document Review**
Next, there will be a thorough document review of documents such as pay records, personnel files, official certificates, production records, and emergency procedures.

**Worker Interviews**
The auditor will then conduct interviews with employees selected at random.

**Closing Meeting**
Finally, the closing meeting with the factory management team will be held. Factories should actively engage in this part of the audit and share their comments in the Corrective Action Plan (CAP) with Ethical Toy Program. In this meeting, the CAP will be signed.
Integrity, courtesy, and respect during audit

Honesty, integrity, rigor and fair play are at the core of the Ethical Toy Program.

All Ethical Toy Program staff – and our appointed third-party auditors – must observe the laws and regulations of the jurisdiction where they are located, and maintain a high standard of professional ethics when conducting business. Ethical Toy Program takes a zero tolerance approach to bribery and corruption.

We expect all Ethical Toy Program auditors – whether internal audit specialists or third-party accredited auditors – to be courteous to factory staff during an audit and perform their work with honesty, diligence, and responsibility.

You can view a list of the third-party audit firms accredited by Ethical Toy Program here.

A list of Ethical Toy Program Audit Specialist Staff is available here.

Please note that these are the only authorized representatives of Ethical Toy Program who can visit your toy factory to conduct audits on behalf of Ethical Toy Program.

Your opinion matters

We urge you to report any concerns regarding auditor identity, integrity, or any other misconduct to us via email at integrity@ethicaltoyprogram.org.

All the information you provide is kept strictly confidential.

Accredited Auditors & Ethical Toy Program Specialists

List of Accredited Third-Party Audit Firms, Auditors and PV Specialists

List of Ethical Toy Program Audit Specialist Staff

www.ethicaltoyprogram.org
STEP 4  If all standards are met, audit report will be approved by Ethical Toy Program

Each Ethical Toy Program audit is reviewed by our Program Monitoring & Development team who determine the final result. The result is based on examination of non-compliances identified by auditors and takes into account any comments or responses reflected by the factory in the Corrective Action Plan.

Ethical Toy Program Certification will be issued once all non-compliances have been closed off and you will receive the status 'Certified'.

Ethical Toy Program audits can result in one of five factory statuses depending on the extent to which standards have been met.

What do the Ethical Toy Program Factory Statuses mean?

<table>
<thead>
<tr>
<th>FACTORY STATUS</th>
<th>ELIGIBILITY CRITERIA AND VALIDITY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Certified</strong></td>
<td>Factory has no open non-compliances (NCs)</td>
</tr>
<tr>
<td></td>
<td>Certification valid for 12 months</td>
</tr>
<tr>
<td><strong>Remediation</strong></td>
<td>Remediation certification is a valid type of certification. Factories in Remediation are committed to remediating non-compliances. Launched on 1st Sept 2020, Remediation program is an enhancement of the Probation program, providing factories with both On-site Audit and On-site Engagement; it is only available for factories who have previously been Certified.</td>
</tr>
<tr>
<td></td>
<td>Certification valid for 9 or 12 months</td>
</tr>
<tr>
<td><strong>Probation</strong></td>
<td>Probation certification is a valid type of certification, factories in Probation are committed to remediating Record Inconsistency which they have shown transparency. Probation certification is only available for factories who have previously been Certified.</td>
</tr>
<tr>
<td></td>
<td>Certification valid for 12 months</td>
</tr>
<tr>
<td><strong>Progressing</strong></td>
<td>After ICA/IAA factory has no open Critical NCs and a small number of Major NCs. Factory must have submitted CAP</td>
</tr>
<tr>
<td></td>
<td>Status valid for 6 months</td>
</tr>
<tr>
<td><strong>Assessed</strong></td>
<td>Factory has completed audit (IAA/ICA) but has too many NCs for 'Progressing' criteria</td>
</tr>
<tr>
<td></td>
<td>Status valid for 10 months</td>
</tr>
<tr>
<td><strong>Terminated</strong></td>
<td>Revoke for at least 6 months according to the severity of the violation before the factory can reapply for certification</td>
</tr>
</tbody>
</table>

www.ethicaltoyprogram.org
What happens when Non-Compliances are found at audit?

**MINOR**

Examples:
- Workers unable to verify time records
- Refuse not properly managed
- Housekeeping inspections not conducted
- Insufficient PPE signage

If there are any minor non-compliances outstanding the factory will be assigned **Progressing**.

During this time they will have the opportunity to carry out remediation for the issues found. Once they have been resolved the factory can become **Certified**.

**MAJOR**

Examples:
- Cases of historical child labor
- Workers don't receive a signed copy of their labor contract
- No list of appropriate assignments for young workers
- No special allowances for pregnant workers

If there are a few major violations found the factory may be assigned **Progressing**.

If there are more than 30% Major NCs in any section however they will be assigned **Assessed**.

During this time they will have the opportunity to carry out remediation for the issues found. Once they have been resolved the factory can become **Certified**.

**CRITICAL**

Examples:
- Record Inconsistency with transparency
- Inaccurate time or payment records
- Wages Deficiency
- Delayed Payment

The factory will be assigned the status of **Assessed**. During this time, they will have the opportunity to carry out remediation for the issues found. Once they have been resolved the factory can become **Certified**.

In the case of record inconsistencies with transparency, if the factory has previously held a certificate, they may be placed on **Remediation** or **Probation** based on IETP’s decision. A factory that was recommended to Remediation by IETP has the right to accept or choose the Probation Program as an alternative.

**ZERO TOLERANCE**

Examples:
- Denial of full or partial access to factory premises to meet the objective of the audit
- Bribery and Corruption
- Hidden production areas or hidden workers with the factory’s intention to report an untrue scope of audit
- Child Labor
- Forced Labor

If any Zero Tolerance violations are found at anytime, and when a factory is not showing transparency or is unwilling to remediate, the factory will be **Terminated**.

When a factory is Terminated they are no longer Ethical Toy Program Certified.

Starting from the date of Termination, the factory will be removed from the Ethical Toy Program and their customers will be informed.

Factories that have been terminated cannot reapply to the program for at least 6 months.
Factories applying for certification for the first time must take the Initial Certification Audit (ICA).

After completing the audit the factory will be assigned the status of Assessed.

If all non-compliances are closed off they will be Certified. If this is not the case, they may be assigned one of three factory statuses, depending on the severity of issues. After 6-10 months they will either have to close off all issues or have to take ICA again to become Certified.

**Certification Cycle for ICA**

- **Factory takes Initial Certification Audit (ICA)**
  - Zero Tolerance violations found
  - Factory has completed audit
  - No Critical and a limited no. of Major non-compliances
  - No open non-compliances

- **TERMINATED**
  - Reapply after termination period (at least 6 months)

- **ASSESSED**
  - Close all non-compliances

- **PROGRESSING**
  - Close all non-compliances

**STEP 5** Once certification fee is paid your certificate will be issued by Ethical Toy Program

The final stage is receiving your Ethical Toy Program Certificate. Once your audit report has been approved, you will be eligible to receive your Certificate on receipt of the final payment of the certification fee.

**Certification Fee paid to Ethical Toy Program**

To receive their Certificate, factories must pay the Certification Fee of US $800.
Beyond certification

Training & Capability Building Programs for toy factories

We understand that your compliance journey does not stop as soon as the auditor leaves which is why we offer a full range of training and capability building programs to equip you with the skills needed to tackle these issues in your business.

We invite you to participate in one of our many training and capability building programs designed to help you make continuous improvements on your ethical manufacturing journey.

View which training sessions are coming up in your area here

Ethical Toy Program offers a variety of different training programs for factories:

**Ethical Toy Program Training Course - Introduction**
These comprehensive, two-day training courses provide participants with a detailed understanding of the Ethical Toy Program. An in-depth explanation of Ethical Toy Program’s procedures and requirements is provided, along with practical operational examples. An unmissable session for anyone new to the Ethical Toy Program.

**Ethical Toy Program Training Course - Advanced**
This advanced course is tailor-made for certified factories that are eager to take their compliance practices to the next level. Participants have the option of either one or two-day courses dedicated to the topics of Labor Practice (Labor Law/Working hours/Wages) or Environment, Health and Safety. The training will provide valuable case studies, thought-provoking discussion, and networking opportunities for factory management.

**Ethical Toy Program Best Practice Roundtable**
This half-day, peer-to-peer capability building roundtable is specially designed for factory owners and senior managers. The session offers a chance to explore the business benefits of ethical manufacturing; share best practices; understand the needs of your customers, and learn how to incorporate the Ethical Toy Program into daily operations to advance the performance of your business.

**Ethical Toy Program Open Day Event**
Open Day Events offer ongoing support to Ethical Toy Program registered factories. The sessions provide direct access to Ethical Toy Program’s expert team, providing opportunities for factories to discuss challenges, ask questions, or get feedback on operational issues, Ethical Toy Program audits, transparency requirements, and more.

**Ethical Toy Program On-Site Training**
The on-site training course will be divided into one or two-day course depending on the needs of the factory. The one-day course will focus on IETP audit checklist and sharing of best practices or experiences while the two-day course will provide a deep explanation of IETP’s key procedures, policies and audit checklist requirements.

**Ethical Toy Program Webinars**
We also offer regular free online webinars for factories covering topics of interest and offering the opportunity for interactive question and answer sessions.
Progress Visits

An engagement based approach to post-certification monitoring

An essential part of the ICTI Ethical Toy Program is providing post-certification follow-up, support and guidance to factories. This is key to helping factories remain in compliance with our standards after the auditors have left.

These announced Progress Visits (PVs) replace the previous unannounced Progress Audits since October 2018 and provide an opportunity for IETP to engage with factories, helping you to identify and address the root causes behind issues and share best practices toward any difficulties you are facing. PVs will focus on creating a harmonized environment to exchange feedback, following a PV your factory status will not be changed unless a zero-tolerance issue is found.

You will be contacted by the PV firm within 2 to 4 months of certification and given a four week window in which to schedule the PV.

What happens in a Progress Visit

Opening Meeting and Q&A Session
PV Specialists will introduce the PV objectives and provide advice to factories on issues raised in the questionnaire submitted prior to PV.

Factory Tour
A factory tour will be conducted to assess the risks.

Document Review
Next, there will be a document review of documents such as pay records, personnel files, official certificates, production records, and emergency procedures. The PV Specialist will also review completion of previous CAPs (if appropriate).

Worker Survey
The PV Specialist will then survey 10-15 workers depending on factory size.

Closing Meeting and Discussion
The closing meeting will facilitate a discussion where factories can share their challenges, PV Specialists will work with factory management to identify root causes, share best practices and any policy updates. The CAP will be signed off and next steps agreed.
What to expect from the Ethical Toy Program

Our commitments to you:

- Ethical Toy Program always treats factories with respect.
- Ethical Toy Program is committed to providing a prompt, professional, and courteous response to your inquiries.
- Ethical Toy Program supports you through training and development opportunities.
- All Ethical Toy Program Accredited Third-Party Auditors and PV Specialists commit to behaving professionally and with integrity at all times.
- Ethical Toy Program listens to factories’ views, feedback, and concerns and is dedicated to ensuring the program works for you.
Factory Helpdesk

We are here to help whenever you need and we welcome your comments and feedback. Please do not hesitate to contact us with any questions, queries or concerns either by telephone or email. The helpdesk operates 9:30 - 17:30 (GMT +8) Monday - Friday and you can contact the team via email at any time.

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Resources

Key Documents

- Ethical Toy Program Program Audit Checklist
- List of Accredited Audit Firms & Auditors
- Fee Schedule of Ethical Toy Program
- Payment Methods
- Connect User Manual
- IETP Policies

Guidance Briefings

Ethical Toy Program produces publications on a range of topics to educate and inform all participants in the program.

Download Recruitment Practices Briefing for toy manufacturers

Worker Helpline

The helpline is exclusively available for workers at all Ethical Toy Program registered factories in China.

The purpose of the helpline is to provide information that will help factory workers effectively manage their work-related issues and personal lives. The Helpline operates seven days a week, except the Chinese New Year Holiday.

Worker Helpline: 4001-583580

Workers can contact the Helpline from 9:00 - 21:00 daily to confidentially discuss whatever they are struggling with from work related queries about labor contracts or overtime wages to personal support with relationships or homesickness.

Find out more about the helpline here.

Information on the complaint and appeal procedure is available here where you can also download the necessary application form.

Email integrity@ethicaltoyprogram.org to report any concerns regarding the integrity of the audit process.

View our latest publications here.